

Consulting: Triple-A Strategy

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Global services - experience and realism instead of buzz words



Welcome to Triple-A Strategy's Website. We see ourselves primarily as mediators suited to solving the complex challenges facing our clients, addressing their unique requirements across quite different regions, seamlessly and efficiently. We help European enterprises adjust to international markets to successfully realize the many benefits offered by globalization in the modern business world - both in terms of advice and by practical measures using our network of international agents.

Our focus and strengths....

Our focus is on a "**proof of concept**". The Triple-A business model includes a success-based consulting fee structure, measured according to agreed milestones. We thereby accept part in the risk inherent in the success or failure of our own advice. No small measure in the confidence we have in our abilities.



GEO SOURCING

[Global Sourcing](#) -- what to source internally and what can be achieved by optimization, what should be outsourced to external or even global suppliers - concepts and strategies, balanced sourcing by using offshore suppliers



IT & CONTROLLING

[The management of IT departments and projects](#) -- requires more than technical IT know-how: defining the best value for the enterprise, taking decisions about in or outsourcing, motivation of the team, operational planning of the available resources, expenditure estimation and an efficient IT focused controlling



GLOBAL MARKETS

[Go Global](#) -- besides developing an international marketing strategy we assist you in developing your business in places like India and North America. With our local associates we penetrate these very attractive markets on your behalf, based on a risk-sharing model.

...a guarantee for your success

We enjoy close cooperation with specialists that are able to integrate established working practices with the latest research in the efficient implementation of methods, making use of the most sophisticated techniques and instruments available. We advise clients in the high-tech, telecommunications, chemistry and financial services industries.

Our core competencies:

- Cross-area experience from Relocation and Portfolio Management projects to the implementation of modern, intelligent financial management and controlling applications based on our efficient process management strategies
- Intermediary between culturally different mentalities and countries, development of new markets, structuring of new, international distribution channels and internationalization of marketing.

With our **subsidiaries/locations in Mumbai/Bombay, Voronezh and Mount Olive/New Jersey** we can assist you to enter the rapidly growing markets of **Southeast Asia, Eastern Europe, and North America**. This allows us to support your projects directly on the ground. Our international network ensures that your business takes off safely and successfully in these markets.

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 New website for myBiQ
released

 Palo ROLAP middleware
released

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